



Introducing the latest release of **ektron CMS400.net, Version 7.5**, with industry leading content management, document management, search and forum enhancements, the new Social Networking Framework, and complete support for Web 2.0.

Social Networking

Make your site an online destination! Increase site "stickiness" by giving visitors their own place to create an online persona, establish groups and invite their friends to join. Participation in your site's social network encourages the type of interaction and viral marketing that has real business value. Social networking is also a powerful collaborative tool for your business' intranet, allowing coworkers to create project workspaces through which others can efficiently find information and work together.

Web 2.0

Version 7.5 provides you with the most comprehensive and complete Web 2.0 toolbox to ensure you meet and exceed your Web site goals and vision. Utilize new and existing CMS features like forums, five-star rating or tagging to build rich and powerful Web applications for any Web, intranet or extranet scenario.

New & Enhanced

Next Generation Document Management

ektron's Document Management engine has been completely rebuilt allowing users to interact with the document management system within a familiar folder structure on their local machine, navigate your site's information architecture folder structure from your web browser or work directly from Windows Explorer your Microsoft Office toolbar. The result is improved performance and user experience, reducing the learning curve and increasing user adoption.

Enhanced Search:

Your site visitors use search to find what they are looking for. In addition to content, blogs, forums, people, maps, calendars and documents should be included in your search options. Allow your site visitors to easily navigate all the information on your Web site and quickly find exactly what they are looking for with Version 7.5 search. Searching is faster with the help of complete content indexing and results are more accurate with powerful options such as synonym searching, suggested results, ranking, auto summary generation and taxonomy filtering.

Forums:

Version 7.5's powerful enterprise-level forum capabilities are best in class allowing you to build an online community that meets all your needs. Whether you are looking to bring site visitors together around common points of interest, create stronger relationships with your customers, develop a community driven knowledge base system or build brand loyalty, v7.5 forums will get you there.

Ultimate Address Book:

Connect with friends, customers and colleagues with a click of the mouse. Several powerful new levels of search criteria allow you to find people based on user tags such as location, similar topics of interests or directly by name. In addition, **ektron's** powerful User Taxonomy allows you to organize your address book contacts in a hierarchy that makes sense to you.

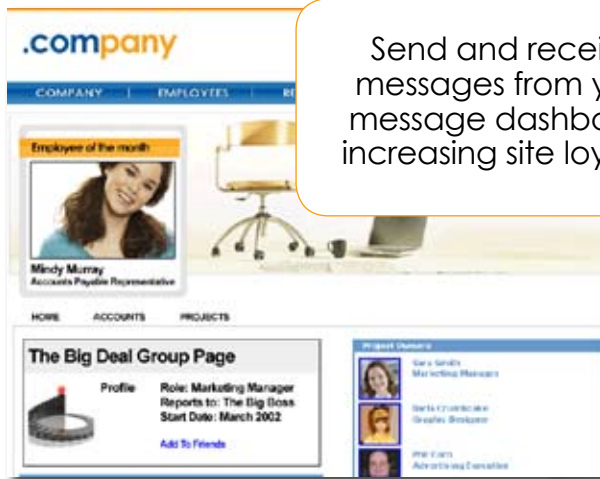
Photo Server:

Sharing your photos from one single location has never been easier. Let friends, members and colleagues contribute photos by simply "dragging and dropping" photos right from their desktop to the Web. Photos can be automatically re-sized, mapped and rated giving you the most powerful and user-friendly photo gallery.

Ektron CMS400.NET Starter Sites

Rapidly deploy your Web site, and start solving your business' online needs today with **ektron CMS400.net** Starter Sites. Turnkey Web sites designed to deliver common business function and industry requirements allow you to deploy now, and become a CMS400.NET expert at your own pace.

Social Networking



Send and receive messages from your message dashboard increasing site loyalty.

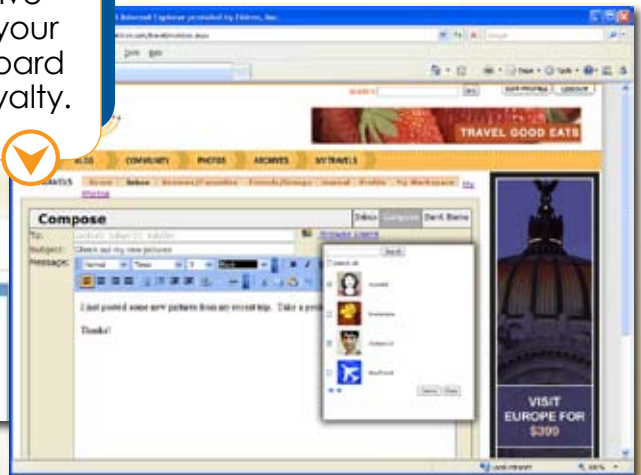


photo gallery

COMMUNICATION

message board

Maintain communication among **friends**, family, co-workers and anyone else in your network. Utilize your social network to **collaborate** with employees within your organization, or externally with clients and partners. Your message **dashboard** keeps you up-to-date with messages you have sent and received. Send **personal messages** to friends in your network right from your personal Workspace. E-mail addresses remain confidential ensuring complete privacy protection.

personal messaging



PERSONALIZATION

group workspace

social bar

groups

friends & favorites

user profile

When registered, all members or groups will be assigned their own **personal Workspace** for designing, maintaining and sharing information about themselves and what interests them. **Share** documents, assets or any other pertinent information and promote discussions with a two-way **message board**. **Blog** about what's new with you or allow friends to **comment** on your page.

my workspace



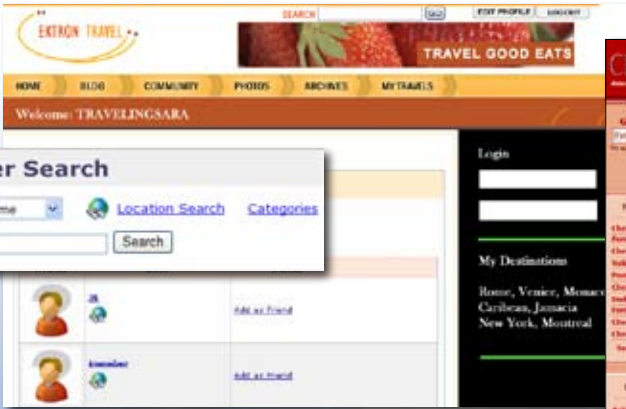
Manage your entire community, project or profile from one central location.

etworking 7.5

community search

synonym search

group tagging



Use suggested results for viral marketing or synonym searching for more comprehensive results.

suggested results

people search

user taxonomy

DISCOVERY

Browse and **search** the network for individuals with similar interests. **Find** new friends and **join** new groups who share the same interests easily by custom tagging your content. Send out personal **invitations** to friends, family and colleagues and allow them to join your growing social network - or grow naturally with friends of friends. Share documents, photos and other content that interests you with built-in **tagging**.

group search

personal tagging

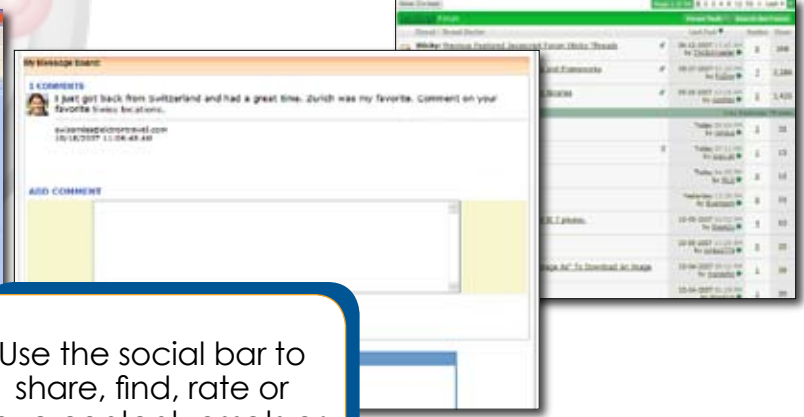
flagging

invitations

INTERACTION

bookmarking

Further enhance interaction with content in the entire network with tools like **bookmarking**, **favorites** and **flagging**. Offended by someone's page? Flag it! Want to give someone's video kudos? Rate it with the built-in **five-star rating system** or write in your own **comment**. Utilize the dynamic **social bar** to perform many different actions on content, users or other media.



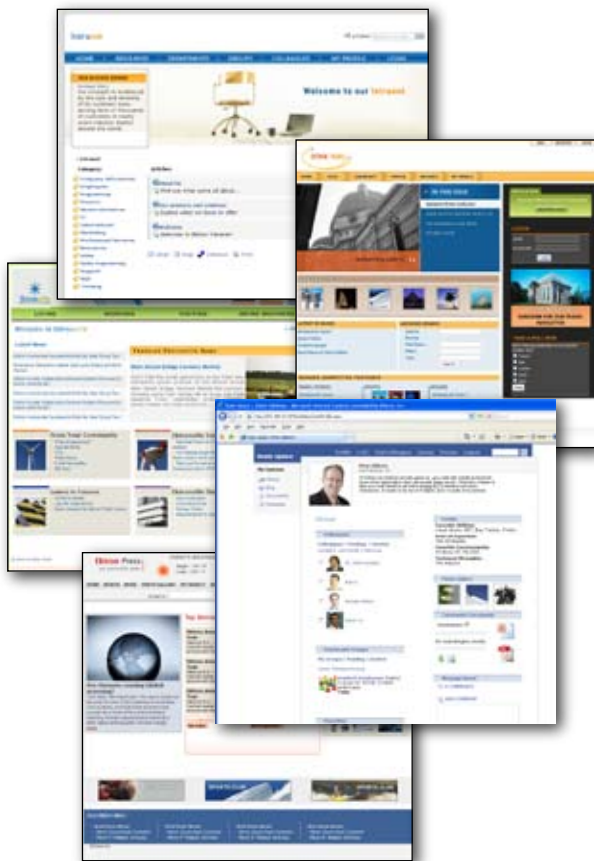
Use the social bar to share, find, rate or save content, assets or users and groups.

blogging

polls

Launch your Web site, and start solving your business' online needs *today* with Ektron CMS400.NET Starter Sites. Deploy now and become an expert at your own pace.

STARTER SITES



Extranet for Content Collaboration:

This Extranet is designed to facilitate collaboration among your project stake holders. You now have a central repository for all information associated with a project, as well as a collaborative workarea both on your network and external to your organization.

Photo Gallery:

The Photo Gallery application combines easy-to-use photo sharing with the power of ektron CMS400.net's Web content management. Taxonomy is used for managing photos and images on your site. Upload the photo once and share it everywhere and anywhere.

Learn more at www.ektron.com/startersites

Starter Sites are fully functional Web site prototypes designed to help you learn ektron CMS400.net and quickly deploy your Web site, intranet or extranet.

Featured Starter Sites in Version 7.5 include:

Ektron Travel:

Make your travel site a destination in and of itself. Ektron Travel allows travel fans to use your site to build an online persona and invite their friends to do the same.

Ektron TeamSpace:

The Ektron TeamSpace site is a preconfigured social networking site right out of the box. Deploy it as an intranet for employee collaboration, as an extranet for client communication or as a Web site for visitor satisfaction.

Intranet:

Navigate at the speed of thought. The out-of-the-box intranet starter site utilizes easy-to-use content management and introduces social networking to your organization to find and manage content, documents, users and groups.

Ektronville:

The Ektronville Starter Site enables effective government to citizen communication while making your town's Web site the place for people to exchange ideas on local events and issues.

Ektron Press:

Ektron Press leverages ektron CMS400.net to allow you to increase inventory, up sell online classified listings, manage user submitted content, encourage reader interaction and much more.

